

DOWNTOWN RETAIL OPPORTUNITY

Anderson, South Carolina



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PROJECT OVERVIEW

Sitting as the north gateway into Downtown Anderson, the A&P Plaza offers great opportunity for a variety of tenants. The building offers retail space available from 1000-1400 square feet. It is directly adjacent to the newly completed Pedestrian Plaza and Magnetic South Brewery providing built in amenities for customers to enjoy!











PROJECT RENDERINGS











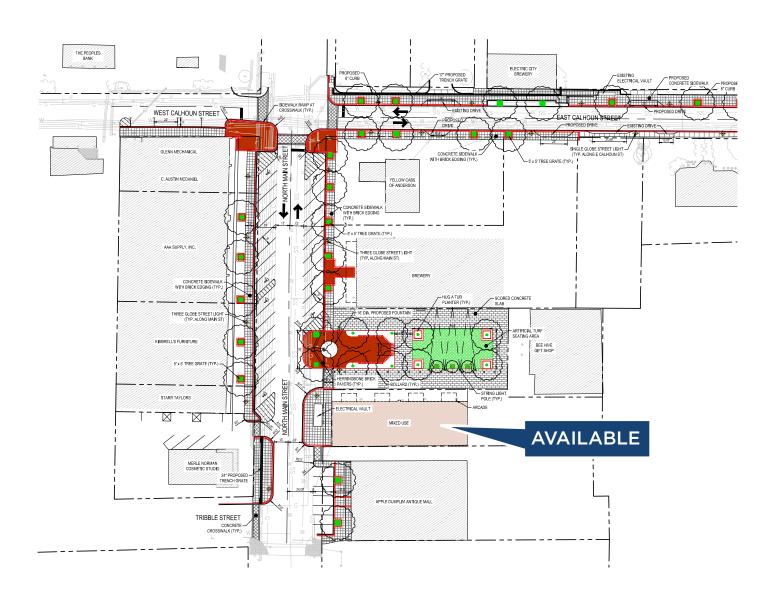


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PROJECT SITE PLAN

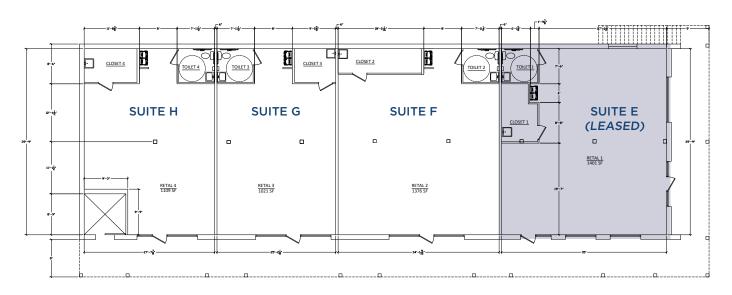




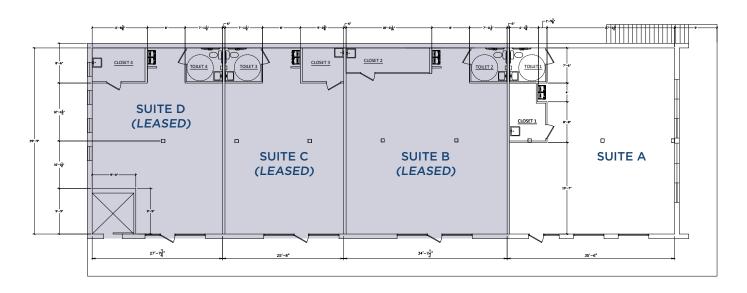




AVAILABLE SPACE



Upper Level



Lower Level



DOWNTOWN RETAIL OPPORTUNITY











John Wright, Jr., CCIM





LOCATION





John Wright, Jr., CCIM





MARKET OVERVIEW



Anderson County

Anderson County lies along I-85 in the northwestern portion of Upstate South Carolina, equidistant to Atlanta, GA and Charlotte, NC. The area, with one of the lowest costs of living in the United States, is a thriving industrial, commercial, and tourist center. With more than 15 universities and colleges within 50 miles of Anderson, there are many great higher education options for students. With all of these, Anderson County has the integrated resources available to help train and develop a highly skilled workforce with the prestigious education and training programs of institutions including Anderson University, Clemson University, and Tri-County Technical College. Anderson County is also home to 55,950-acre Lake Hartwell, a U.S. Army Corps of Engineers lake with nearly 1,000 miles of shoreline for residential and recreational use. Its communities have a small-town feel that make people want to stay. From a temperate southern climate and Lake Hartwell, to leading universities and a variety of arts programs, Anderson County offers an unmatched combination of quality of life features that makes for an ideal location for all of its citizens.



Total Population

				Growth
	2010	2020	2025	Rate ¹
Anderson County	187,126	208,587	219,541	1.03%
Upstate SC	1,362,073	1,534,241	1,622,166	1.12%
South Carolina	4,625,364	5,282,232	5,629,430	1.28%

¹Projected Annual Growth Rate 2020-2025





MARKET OVERVIEW (Cont.)

Population by Age

	9 -		
	2010	2020	2025
Under 5	6.5%	5.8%	5.6%
5 to 9	6.6%	6.1%	5.9%
10 to 14	6.9%	6.2%	6.4%
15 to 24	12.5%	11.4%	11.1%
25 to 34	11.5%	12.4%	11.3%
35 to 44	13.3%	12.0%	12.4%
45 to 54	14.8%	13.2%	12.6%
55 to 64	12.9%	14.2%	13.7%
65+	15.1%	18.8%	21.1%
Median Age	39.7	41.7	42.8

37.6% of the of 2020 population is prime working age

Median Household Income

*Housing tenure data is a percentage of total occupied housing units

Households & Families

Total Households

Average HH Size

Renter Occupied*

Owner Occupied*

Total Families

	2020	2025
Anderson County	\$52,904	\$56,092
South Carolina	\$53,366	\$56,881
United States	\$62,203	\$67,325

73,829

51,922

24.6%

62.5%

2.50

2020

81,961

56,666

2.51

25.3%

62.9%

2025

86,200

59,284

2.51

25.3%

63.1%

Population by Race & Ethnicity

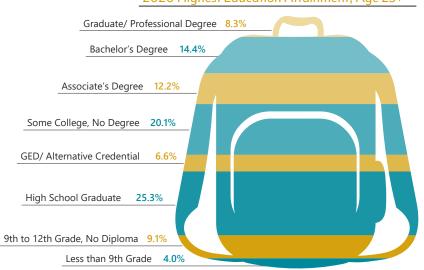
	2010	2020	2025
White	80.1%	79.7%	79.3%
Black	16.0%	15.2%	14.8%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	0.8%	1.0%	1.2%
Hawaiian/ Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	1.3%	1.8%	2.1%
Two or More Races	1.5%	2.0%	2.3%
Hispanic Origin (Any Race)	2.9%	4.1%	4.9%
Asian Hawaiian/ Pacific Islander Some Other Race Two or More Races	0.8% 0.0% 1.3% 1.5%	1.0% 0.0% 1.8% 2.0%	1.2 0.0 2.1 2.3

Per Capita Income

2020	2025
\$52,904	\$56,092
\$53,366	\$56,881
\$62,203	\$67,325
	\$52,904 \$53,366

2020 Highest Education Attainment, Age 25+









MARKET OVERVIEW (Cont.)

2018 Commuting Patterns

Travel Distance to Work Less than 10 miles 38.5% 10-24 miles 30.7% 25-50 miles 17.0% 69.2% of workers travel less than 25 miles

13.8%

Worker Inflow/Outflow

50 miles or more



Live and Work in Anderson County	•	37,316
Commute into Anderson County	•	28,235
Commute Out of Anderson County		47,062

Where Do Anderson County Workers Live?

Anderson County	56.9%
Greenville County	11.3%
Pickens County	7.3%
Oconee County	3.9%
Spartanburg County	2.8%
Abbeville County	2.3%
Laurens County	1.3%
Greenwood County	1.3%
Richland County	1.1%
Lexinaton County	0.8%

2020 Employment by Industry

Agriculture/Mining	0.6%	487
Construction	6.4%	5,613
Manufacturing	22.1%	19,254
Wholesale Trade	2.7%	2,391
Retail Trade	10.6%	9,266
Transportation/Utilities	4.1%	3,541
Information	1.0%	885
Finance/Insurance/Real Estate	4.5%	3,929
Services	45.1%	39,335
Public Administration	3.0%	2,611
Total	100%	87,312

2020 Civilian Population in Labor Force (16+)

Labor Force	90.1%
Unemployed	9.9%

Gross Retail Sales by Fiscal Year



2020 Business Establishments by Industry









MARKET OVERVIEW (Cont.)

Top 5 Manufacturing Employers

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Company	Employees	Primary Product(s)
Electrolux Home Products	1,950	Home appliances
Robert Bosch	1,431	Automotive components
Michelin North America	1,365	Rubber tires
Techtronic Industries (TTI)	1,100	Power equipment and tools
First Quality Enterprises	800	Paper and tissue products

Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Anderson County Public Schools	4,184	Public Schools, K-12
AnMed Health	3,777	Healthcare
Anderson County	1,118	Local Government
Tri-County Technical College	856	Higher Education
Anderson University	674	Higher Education



Airport Access

Greenville Spartanburg International

- 50 non-stop daily departures
- 17 major cities and airports across the US
 - Allegiant Air - American Airlines
 - Delta
 - Southwest Airlines
 United Airlines
- 2.6 M passengers served in 2019
- 57,304 tons of air cargo moved in 2019

Anderson Regional Airport

- -6,001 ft runway
- -Category 1 Instrument Landing System



Port Acces

Inland Port Greer

- 43 miles from the Heart of the County
- 157,343 rail lifts in 2019
- 29.4% growth from 2018

Port of Charleston

- 217 miles from the Heart of the County
- 2.4 M TEUs handled in 2019
- 5.18% growth from 2018



Highway Access

Interstates

37 miles of I-85 and 8 interchanges

Highways

- US-29
- US-76 US-178
- SC-24
- SC-81



Rail Access

Rail Providers

- 2 Major providers
 - -CSX -Norfolk-Southern
- 2 Short line providers
- -Greenville & Western
- Pickens Carolina Piedmont
- All major MSA's in the US are accessible by rail within 3 to 6 days



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Additional Resources

www.andersoncountysc.org/econ-dev www.visitanderson.com www.andersonscchamber.com www.upstatealliance.com www.upstateforever.org www.southcarolinaparks.com

Sources: ESRI Business Analyst (2020 and 2025 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2018; Commuting Patterns & Where do County Workers Live), Manufacturer's News, Appalachian Council of Governments, Cherokee County Development Board, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).

